

# 10<sup>th</sup> Annual Women's Business Conference

## “KNOWLEDGE UP... *Reach new Heights*”

January 24, 2024

### Agenda

- 08:00 – 08:30** Registration – Continental Breakfast
- 08:30 – 08:40** “Welcome”  
Victoria Hughes - Director, Florida Women's Business Center  
Seabron Smith - Executive Director, The Center for Technology, Enterprise & Development, Inc.  
Miguel Gomez - Managing Director, Community Development, CIBC Bank USA
- 08:40 - 09:00** Small Businesses... What's New for 2024
- 09:00 – 10:00** AI – What is it & How Small Businesses can incorporate this technology in their business.  
[Gokul Parthasarathy](#) - Founder and CEO of TekIntelligence
- 10:00 – 10:45** The Ins & Outs of becoming a vendor for a large company... Including WOSB Certification  
Carmen Deale - Supplier Diversity Manager – ODP Corporation (owner of Office Depot)  
[Nancy Allen](#) - President of the Women's Business Development Council of Florida (WBDC)
- 11:00 – 12:00** “Unleash You” - Tony Robbins, Inc.  
[Vicente Passariello](#) - For more than 15 years he has been a coach in Latin America & the US
- 12:00 – 12:15** Break (Make Connections, Visit Exhibitors)
- 12:15 - 01:15** **2024 Opportunities for Small Businesses**  
(Lunch) **Keynote Speaker - Laura Beebe, Palm Beach County Airports Director**
- 01:30 - 02:30** **SBA Panel of Resources for Small Business – Incl. Lonnette Bryan on GSA Schedules**  
**Althea Harris, SBA South Florida Deputy District Director**  
8a, Mentor Protégé, Contracts, Lending, and SBA Prosper Africa
- 02:30 - 03:30** **Business Funding - Loans - Money**  
**Products, Services, Direct Connections**  
CIBC Bank, TD Bank, Seacoast Bank, BankUnited, Kiva,
- 03:30** Networking & Raffles